

**Catholic University in Ružomberok, Slovak Republic
Faculty of Education
Institute of Stefan Nahalka in Poprad
Management Department**

in collaboration with

Poprad town and Ing. Anton Danko, Poprad Mayor

under the patronage of

Rector of Catholic University doc. Ing. Jaroslav Demko, CSc.
and Dean of the Faculty of Education of CU in Ružomberok PaedDr. Peter Krška, PhD.

are pleased to invite you to the 2nd International Scientific Conference

Poprad Economic and management Forum (PEMF2019)
“Current trends and challenges in businesses management”

which will be held on **17th and 18th October 2019** in Poprad, Slovakia.



2nd PEMF2019 conference is devoted to presentation of actual problems, trends and challenges from the area of theory and practice concerning management of entrepreneurial and non-entrepreneurial subjects in the emerging fourth industrial revolution, in the area of human potential development and tourism. Exchange of actual theoretical and practical knowledge resulting from the area of holistic management is required and a wider public platform will contribute to fulfilment of the idea of meaningful cooperation of theory and practice, higher quality of university programmes of studies, networking and mutual positive enrichment of experts from practice, scientific and pedagogic workers and last but not least students as well.

THE CONFERENCE IS DIVIDED INTO THREE TOPICAL AREAS:

● **Tourism – history, present time and future**

- current questions and trends in the field of tourism development and the use of new forms of marketing communication,
- the tradition of business in tourism in Slovakia,
- the development potential of Poprad's tourism in the dimensions of the High Tatras region, the Sub-Tatran region and the Polish cross-border region,
- cooperation of the private and public sector in the field of tourism,
- the potential of sacral monuments and monuments of UNESCO in the context of tourism development.

● **Human potential development**

- → current issues and trends in human resource development,
- management and development of human potential, management of work performance, personnel marketing, personnel audit, knowledge management, social and emotional maturity, corporate culture,
- personnel activities in the enterprise, education and development of human potential, social care for employees, information systems in personnel work,
- change, resp. the disappearance of traditional professions and the emergence of new, highly specialized professions.

● **Management of production in the context of changes in the macro and microenvironment**

- current issues and trends in development of production management,
- Fourth Industrial Revolution (Industry 4.0) and its impact on changes in lifestyle, work and relationships,
- factor of national and organizational culture in the global world,
- synergy effects in the context of shifting the management paradigm,
- the use of new forms of marketing in the supply and demand chain,
- environmental macro-environment factor,
- innovation and quality - the pillars of business competitiveness and meeting the expectations of a broad spectrum of interest groups.

Conference languages are Slovak, Czech and English.

REGISTRATION, ABSTRACT AND PAPERS SUBMISSION

You can register electronically [HERE](#). After an abstract review, the author will be informed about its acceptance or rejection. In case of abstract acceptance, the authors will receive information concerning papers submission.

PUBLISHING

The Conference Proceedings of PEMF 2017 **were indexed in the [Web of Science](#) database**. The Conference Proceedings of PEMF 2019 will also be indexed into the Web of Science database. Further details on the content and formalities of the contributions as well as the review process are published on the site

<http://www.manazmentpp.sk/blog/konferencia-pemf/>

REGISTRATION FEE

150 € /contribution – fee for publication of a paper in conference proceedings (publication fee) and personal attendance at the conference (registration fee)

- fee concerns only one presented paper regardless the number of its authors

90 € /contribution – fee for publication of a paper in conference proceedings (publication fee) without personal attendance

- fee concerns one published paper regardless the number of its authors

Fees (publication and registration) are not refundable. Payment instructions, banking data and instructions for the authors will be published on conference website.

IMPORTANT DEADLINES

Deadline to sign up for a conference (title + abstract)	22nd March 2019
Deadline of decision to accept / reject the abstract	5th April 2019
Deadline for submitting the full text of the paper	24th May 2019
Deadline for paper acceptance/conditional acceptance/rejection	7th June 2019
Deadline for submission of comments	21st June 2019
Deadline for decision to accept / reject the paper (only for revised papers)	28th June 2019
Term of payment of the conference fee	30th August 2019
Conference holding date	17th – 18th Oct. 2019

We ask participants to meet the deadline for signing up for the conference and the deadline for submission of full text papers. Signing or papers made after the deadline unfortunately will not be able to be processed in time.

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